

Kynetx Browser Extension Factory

Create Solid Browser Extensions in Seconds:

Kynetx provides a revolutionary development platform to create context-sensitive, cross-platform apps that can stretch across any URL or web-enabled device. Part of the power of Kynetx Apps resides in their ability to interact with a variety of client-side endpoints, like browser extensions (add-ons, plug-ins, etc), bookmarklets, Information Cards and others in the user environment.

Save Big – Time, Money & Hassle:

If you've ever coded, or hired someone to code a browser extension for you, you know it can take up to 75 hours and thousands of dollars to build and debug a single add-on that is compatible on the major browsers. Kynetx introduces the Browser Extension Factory that offers solid extensions in seconds. It's fast and easy. Simply create your app in Kynetx AppBuilder and press the "Browser Extension" button. In seconds, the Kynetx Browser Extension Factory generates a tested extension for each browser type you choose (including Firefox, Chrome and Internet Explorer). Our App creation tool, AppBuilder can also instantly generate site tags, bookmarklets and Information Cards with a single click.



Update Your App without Re-downloading:

The majority of the Kynetx App Logic lives in the cloud, leveraging end points (e.g. browser extension) as simple pointers. This means, that unlike other scripting languages or app development tools, you can update your app from the cloud and deploy changes to all your users instantly, without forcing a re-download. Keep your app fresh and up-to-date without increasing customer support requirements or download hassles.

Distribution that's Fast & Free – Kynetx AppMarketplace:

Quickly, and easily distribute your App Extensions through the Kynetx AppMarketplace. Choose "List in Marketplace" button within Kynetx AppBuilder and get your App in front of users in seconds. And unlike other App Marketplaces, we charge only for hits to our server (Billable Ruleset Evaluations)—we don't take a cut of the retail price or the total transaction amount.

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<p>KyXbar - Kynetx</p> <p>KyXbar is an in browser toolbar which provides a convenient way to access Kynetx developer resources. There are quick links to Kynetx tools, an aggreg...</p> <p>FREE BUY NOW</p>	<p>OldGoogle</p> <p>Get back the old Google you know and love! This app removes the sidebar on the new Google.com search page, making it easier for you to get just the in...</p> <p>FREE BUY NOW</p>	<p>Sweetter</p> <p>Gets Tweets about the page which you are currently on! Featured as #4 on Maxium PC's 32 Incredible Bookmarklets list: http://bit.ly/d34npW</p> <p>FREE BUY NOW</p>	<p>BYUI Facebook</p> <p>Making it easier to connect with teachers and staff of BYU-I. Staff listings on the BYU-I site will be annotated with a Facebook icon that when clicke...</p> <p>FREE BUY NOW</p>
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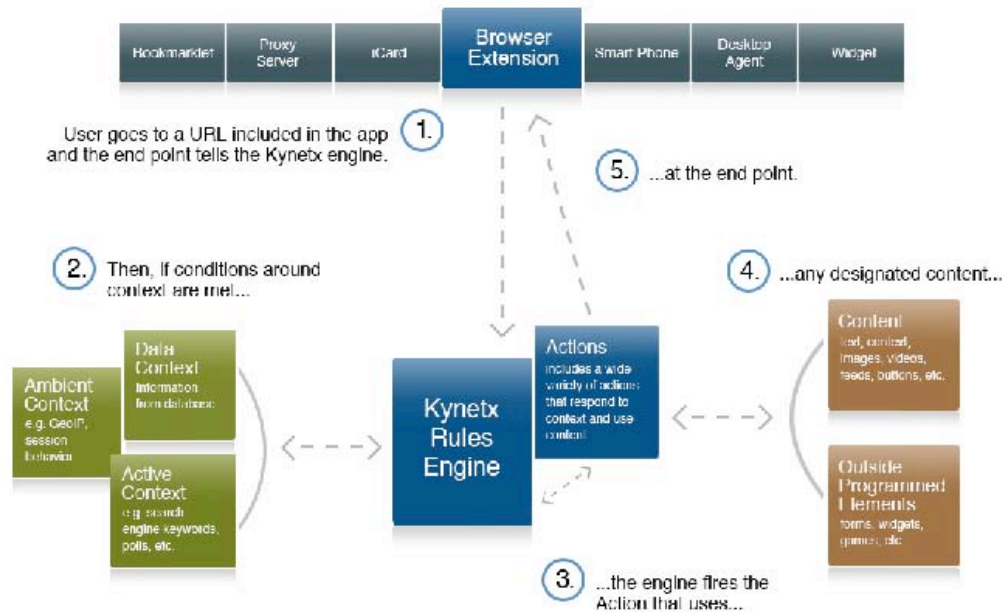
More Endpoint Options:

Besides browser extensions, bookmarklets, site tags and Information Cards, KRL works seamlessly with a variety of other endpoints in the user (client) environment including:

- Smart Phones
- Toolbars & Widgets
- Desktop Agents
- Network proxies
- Email Servers

How the Platform Works:

1. The user installs the client endpoint portion of the App. The endpoint “watches” to see when that user goes to a specific location (URL or device) and notifies the app in the cloud.
2. The app looks for relevant context in the user environment, in a database or through information the user gives. If conditions in the rule are met...
3. then, the actions provided in the rule are taken.
4. The app delivers the associated actions that modify the user’s experience.



What Makes the Kynetx App Platform Unique?

Kynetx offers the first ever App Development Platform that:

- **Stretches across web sites & devices** = Because the platform lives in the cloud, you can quickly create apps that work on any web site or device.
- **Flexible** = Apps can facilitate mashups including any data source, along with a variety of programming elements and content to make never-before-seen App capabilities.
- **Secure & private** = Since the Kynetx Platform doesn't store, any personal info. and easily integrates with OAuth, iCards, and other security methods, developers can create Apps that will remain private and secure.
- **Context-aware** = The patent-pending Kynetx Rules Language looks for, and understands, user context (any information about them, where they are, what they're doing) then responds through a wide variety of actions for a robust and relevant user experience.
- **Cross-platform** = Kynetx Apps work on multiple operating systems, devices and browser types.
- **Networked-delivered for low maintenance** = The Kynetx Rules Engine lives in the cloud, giving developers the ability to change an app once and have it change the client experience everywhere, instantly.

For More Information...

To learn more about Kynetx Technology, contact a Kynetx Representative at 801-649-4901 or email us at info@kynetx.com. For more information about the company and products, visit our web site at www.kynetx.com.